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HELSINKI 11th of August 2017

Dized fully funded on Indiegogo - announces support for upcoming Munchkin game

Helsinki, Finland, September 11, 2017 - Playmore Games, the Helsinki-based company has reached their funding goal for the Dized application on Indiegogo. The campaign reached \$50 000 in 14 days and is on it's way of becoming one of the most funded apps in Indiegogo history.

Dized is an app for smart phones and tablets that removes the tedious rulebooks from board games and gets gamers playing right out of the box. These step-by-step visual and interactive tutorials are like a friend at the table who knows the rules inside out.

"Crowdfunding an app can be very challenging, and we're ecstatic that we reached our goal in such a short time. This success demonstrates that the board gaming community is ready for a big revolution. Dized can make everyone's gaming night a whole lot better," explains **Jouni Jussila** the CEO of the company.

At the same time the company announced Steve Jackson Games' upcoming hit Munchkin the Collectible Card Game to be featured in the app.

"It's an honor to get to work on something like Munchkin. It's a household name for gamers after all," Jussila explains.

Munchkin is one of the best known brands in board gaming and has sold millions of copies world wide. Collectible card games are a popular format, and both casual and competitive gamers are looking forward to new Munchkin title. Designed by renowned game creators **Eric M. Lang** and **Kevin Wilson**, with the classic humor of Munchkin, the game offers strategy, bluffing, and top-notch puns.

"We're thrilled to be working with Dized on our new Munchkin Collectible Card Game. Dized will walk all levels of players through this new game experience," says **Andrew Hackard**, the line editor for Steve Jackson Games.

Campaign still running

Dized Indiegogo campaign is still running and has over two weeks left with several stretch goals still to be unlocked. One of them is the giveaway that includes over 100 board games with a custom made board gaming table for one lucky winner.

"We did a massive giveaway at Gen Con in August where one lucky winner won almost 150 of the best board games in the world, and a dragon throne. It turned out to be so popular that we decided arrange a giveaway during our campaign as well," Jussila concludes.



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More information

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<http://www.dized.com/press> (PRESS PHOTOS)

<http://igg.me/at/dized> (INDIEGOGO PAGE)

<https://youtu.be/bk1RO8JaPII> (CAMPAIGN VIDEO)

About Playmore Games

Founded in 2014 by enthusiastic players and game designers Jouni Jussila and Tomi Vainikka, Playmore Games' goal is to show there is a better way to learn and enjoy board games together. While the board games industry is booming, a significant obstacle remains: learning rules is a slow and tedious process. Dized will offer smart interactive tutorials, setup guidance, a fast and handy rule-lookup tool and other exclusive features to make the board game experience all about fun.

About Steve Jackson Games

Steve Jackson Games, based in Austin, Texas, has been publishing games, game books, and magazines since 1980. Its best-selling game is Munchkin, with over 8 million copies of the games and supplements in print worldwide. Other top sellers are GURPS (the Generic Universal RolePlaying System), Zombie Dice, and Illuminati. Past hits have included Car Wars and Toon. Steve's very first game, Ogre, originally released in 1977, drew almost a million dollars' worth of Kickstarter support in 2012 for a super-deluxe edition, which was released in late 2013.