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Playmore Games' Dized app breaks records on Indiegogo

Oct. 5th 2017 Helsinki, Finland - The Finnish company Playmore Games has successfully ended their crowdfunding campaign for the Dized app. It became the highest funded application on Indiegogo by raising over \$150,000 in a month.

Dized is a smart device application that brings many new tools for board gaming, such as interactive tutorials. These allow players to start playing immediately without reading the rulebook. Other features include the rule lookup tool that quickly answers any rule related question and players can focus on the game..

"Dized streamlines the board game experience for everyone, no matter if you're new to the hobby or an enthusiast," states **Jouni Jussila** the CEO of the company.

The campaign ended up raising over 300% of the initial goal. The funding will allow for the company to scale up the production.

"We have been building this for some time now and the highly successful campaign will help us to bring more content faster to the players. Besides already working with some of the biggest names in the industry, we have a long line of publishers anxious to get their titles to Dized."

As hundreds of games are released every year and the back catalogue is tens of thousands of titles long, Playmore Games aims to release a toolset for industry operators which will tackle the bottleneck issue by letting hundreds of operators creating a vast amount of content into the app in a short time.

Dized will also have community features that allows users to connect with each other, set up and host game nights and help organize their hobby.

Early access to the app is scheduled for December 2017, while the full release of Dized is August 2018.

More information:

Inquiries: press@playmoregames.com

Press kit and photos: <http://www.dized.com/press>

Indiegogo campaign: <http://igg.me/at/dized>

About Playmore Games

Founded in 2014 by enthusiastic players and game designers Jouni Jussila and Tomi Vainikka, Playmore Games' goal is to show there is a better way to learn and enjoy board games together. While the board games industry is booming, a significant obstacle remains: learning rules is a slow and tedious process. Dized will offer smart interactive tutorials, setup guidance, a fast and handy rule-lookup tool and other exclusive features to make the board game experience all about fun.