

## PRESS RELEASE MAY 30th 2018

### DIZED TO SHOWCASE BLOOD RAGE AND KINGDOMINO TUTORIALS



HELSINKI, May 30th, 2018.

Dized is bringing interactive board game tutorials to the UK Games Expo. Dized is an application that teaches players the rules of the game as they are playing animated tutorials with full voice over. The audience at the expo has a chance to come try out the tutorials first hand; this will also be the first showing of the Blood Rage tutorial that the company has been creating.

*"This is the third time we're attending the UK Games Expo as Dized. Year after year it's been one of the best events we take part in. We always want to give the audience something special, last year we had a puzzle room, and this year the audience will get the chance to try out and learn Blood Rage with the Dized tutorial",* states the company CEO Jouni Jussila.

Besides Blood Rage, the attendees have a chance to learn Kingdomino as well. More tutorials are lined up as several famous publishers, such as CMON, Hans im Glück, Steve Jackson, dV Giochi, Horrible Games, Grey Fox Games, Brain Games, IELLO and Looney Labs, to name a few, have partnered up with the company to have their games on Dized.

*"Right now, we're still crafting content by hand, so the going is slow. However, we're excited about the toolset we're developing right now: it allows industry operators to create content independently. There are thousands of awesome games released every year, and we can't possibly serve them all. So this powerful toolset allows any publisher, designer or freelancer to create tutorials and other content for Dized. We aim to be the one platform that serves everyone in this awesome hobby of ours."*

The first tools for Dized that allow the creation of indexed and searchable game rules is aimed for release this summer. One of the main features is the living FAQ, that will enable players to ask questions about the game, such as *"who wins if these two cards are played at the same time?"*. If the players can't find the answers they're looking for, publishers can update the FAQ immediately, removing any confusion.

*"The toolset for Rules is just the first part of what we're building. Besides being an essential feature for any player, the rules part is a great showing of how quickly the content will come to the app when the publishers and creators get their hands on our intuitive tools. We're working hard to build the tutorial tools as well, and we'll have more to say about those in the coming months",* finishes Jussila.

At their **booth (1-D12)** Playmore Games is also offering **free early access credentials for the expo visitors**.

#### About Playmore Games

Dized is being built by Playmore Games, founded in 2014 by Jouni Jussila and Tomi Vainikka. After a successful release of the Race to the North Pole board game, the company has been developing the smart device application. Dized has been in development since 2015 and is a registered trademark of Playmore Games.

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