

DIZED Hits Half a Million Users

HELSINKI, FI – DIZED, the premium companion app for board gamers, has surpassed **500,000 unique yearly users**, further cementing its role as an essential tool for learning and enhancing tabletop experiences. Alongside this milestone, DIZED has also expanded its content library beyond **100 interactive tutorials**, partnered with industry giant **Hasbro**, and introduced new localization options to reach an even wider global audience.

DIZED grows with the community

Since its launch, DIZED has been dedicated to **removing the barriers to entry for board games**, allowing players to **skip rulebooks** and learn as they play. The constantly growing audience numbers reflect a clear demand for intuitive, interactive ways to learn new games.

“Our goal has always been to make board gaming more accessible and enjoyable for everyone,” says **Jouni Jussila, CEO of DIZED**. “Hitting half a million users in 2024 shows that the board game community values what we bring to the table. And we’re just getting started, we want to keep growing the platform, adding content, and making the experience even better.”

Collaborating with Hasbro and expanding content

A major highlight for DIZED has been its **collaboration with Hasbro**, which brings official tutorials to some of their latest releases. One of the key titles is *Life in Reterra*, a game that signals Hasbro’s increasing focus on the hobby gaming market. This tutorial, along with many others, helps new players get into the game smoothly and without any friction.

In total, DIZED now offers over **100 tutorials**, covering popular games like *Terraforming Mars*, *Elder Scrolls: Betrayal of the Second Era*, *Scythe*, *Splendor*, and many more. With more publishers coming on board, the library continues to grow, offering **interactive learning experiences** for a wide range of games.

DIZED’s future is bright

Beyond its growing user base and content library, DIZED has also improved in **localization features**, ensuring players around the world can access tutorials in their preferred languages. This aligns with DIZED’s mission to make learning games easier and more **inclusive** for all types of players.

Looking ahead, DIZED aims to **further expand its features, enhance user experience, and grow its content offerings**, reinforcing its position as the go-to digital companion for board gamers.

Dized is available on **Android, iOS, and desktop browsers**. Explore the platform and discover interactive tutorials at <https://app.dized.com>.

FURTHER INFORMATION

Tomi Vainikka tomi.vainikka@dized.com
Publisher Relations: b2b@dized.com

DIZED DOWNLOAD

Android: <https://dized.com/android>
iOS: <https://dized.com/ios>
Desktop: <https://app.dized.com>

LINKS AND PRESS MATERIALS

Presskit: <https://www.dized.com/press>
Playmore Games web: <https://www.playmoregames.com>
Dized web: <https://www.dized.com>

SOCIAL MEDIA

Facebook: <https://www.facebook.com/getdized>
Instagram: <https://www.instagram.com/getdized>
Bluesky: <https://bsky.app/profile/getdized.bsky.social>
Threads: <https://www.threads.net/@getdized>